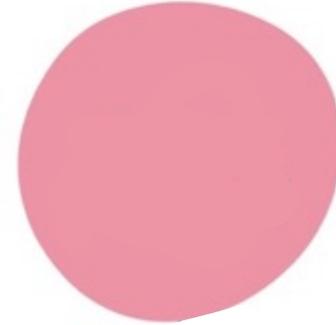


**An arts
approach
to post-crisis
recovery**



Creative Waikato
Toi Waikato

Waikato
arts
NAVIGATOR



**THE ARTS SHOW US THAT WE
MAKE THE WORLD, RATHER
THAN SIMPLY INHERIT IT**

A black grand piano is positioned in the lower foreground, its keys and body partially visible. The background is dominated by a large, vibrant light display consisting of numerous thin, vertical lines of light in a spectrum of colors including purple, blue, green, yellow, and red. The light display has a slight motion blur, giving it a sense of dynamic energy. The overall scene is set in a dark room, possibly a concert hall or a gallery, with some architectural details visible on the left side.

**THE VALUE OF ART IS WELL
BEYOND A PRICE TAG**

THE SOCIAL BENEFITS OF ART
ARE NOT HAPPY BY-PRODUCTS
OF ARTISTIC ACTIVITY, BUT ARE
PART OF ITS VERY ESSENCE





**THE ARTS INSPIRE, CHALLENGE
AND EXPAND OUR MINDS**

Why.

When arts and culture are strong and visible,
communities are strong and visible.

Art and culture simply makes life better. It helps to build resilient and diverse communities and improve our quality of life. Great art and culture inspires learning, boosts our economy, enhances wellbeing and builds our region's reputation.

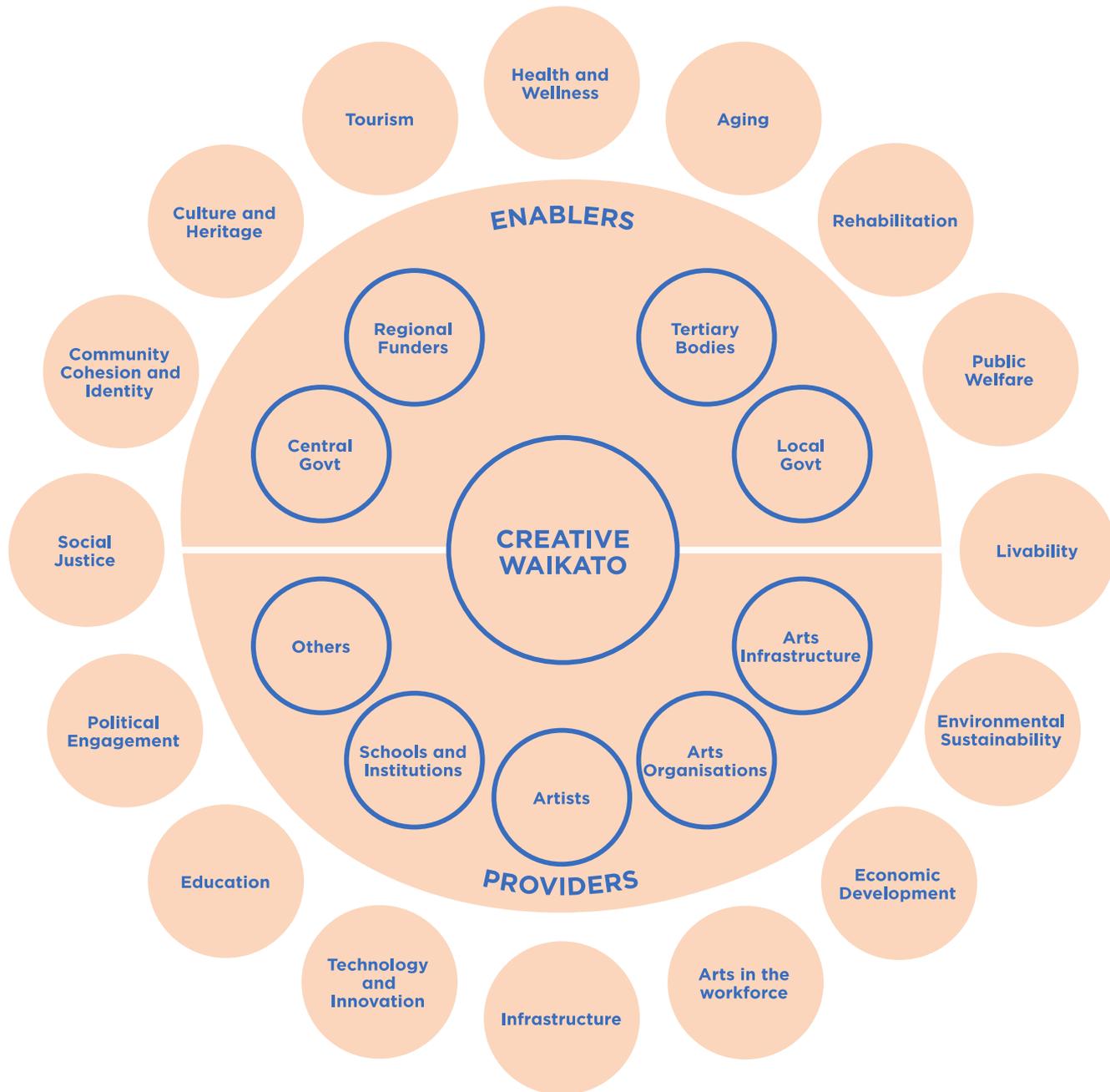


Waikato Arts Navigator

CREATIVE PROSPERITY	CREATIVE WELLBEING	CREATIVE EXPERIENCES	CREATIVE EDUCATION	CREATIVE INNOVATION
Creative economies	Mental, physical & spiritual wellbeing	People experience local, national, international arts	Participatory art projects	Business partnerships
Attract & retain residents	Positive collective & individual identities	Community & cultural expression	Upskilling creative professionals	Informing local government decision making
Tourism opportunities	Create, grow & strengthen communities	Recreation & interaction	Community art classes & projects	Local problem solving
Positive national perceptions	Inspired responses to challenges such as Covid-19	Community engagement & connection	Youth development	Distinct local expression
Increased investment from regional & national funders	Strengthened connection to place	Local pride	Audience development	Creative export opportunities

ARTFORMS





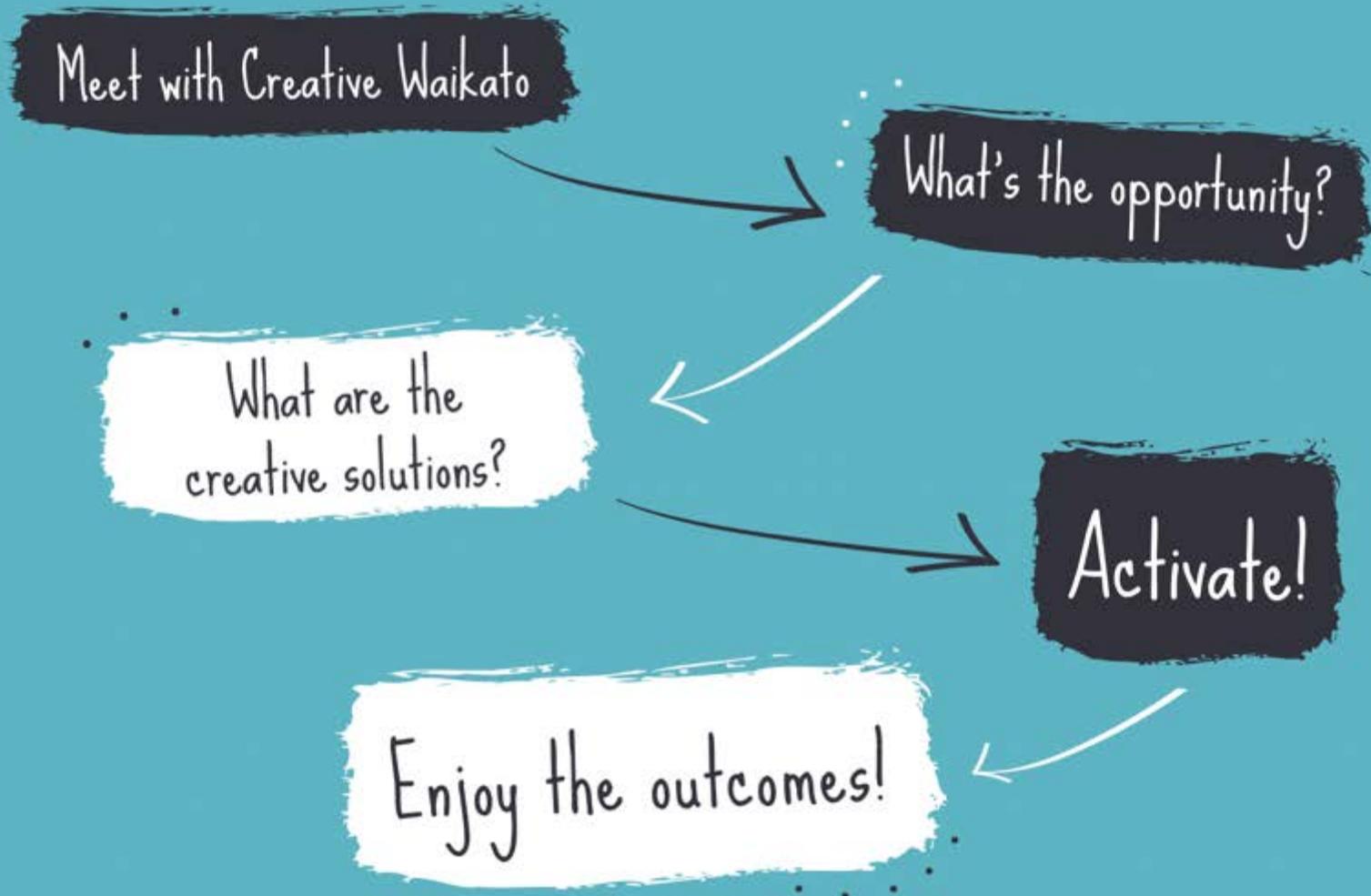
Meet with Creative Waikato

What's the opportunity?

What are the
creative solutions?

Activate!

Enjoy the outcomes!





YAPPESHI FESTIVAL,
JAPAN



STOREFRONTS, SEATTLE



NGAHAU E WHA

Coventry School of Music creative Te Puni Kōkiri









