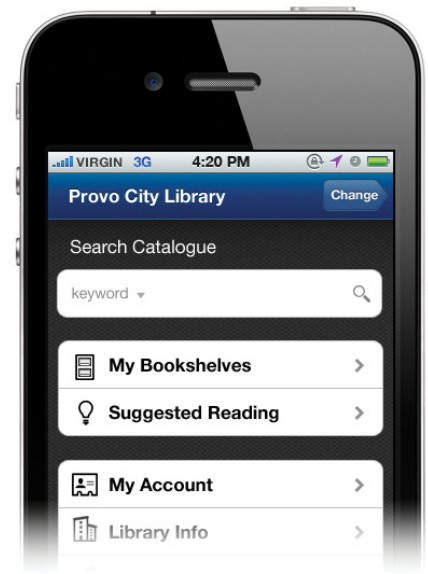


# BookMyne™ 3.0



Giving library users all the functionality of their local library account, but on-the-go, the BookMyne™ mobile app enables users to locate books, audio, video and other materials (free!) from their local library. Available for iPhone and Android mobile devices, BookMyne 3.0 is the ace of library mobile apps.

Whether you're looking at movie rentals, browsing a bookstore, or just thinking of a bestseller recommendation you've been meaning to check out, BookMyne allows mobile users to locate the nearest participating library on a GPS-enabled map and instantly search the catalog for exactly what they need. With a library account, users can place a hold immediately from their mobile device as well for convenient pickup later.

## TOP FEATURES

In addition to providing mobile access to participating library locations, hours of operation, holdings and user account information, BookMyne offers convenient features including:



**Barcode scanning capability**, allowing you to snap a picture of the barcode on a book (at a bookstore or friend's home, for example) and check availability information at your participating library of choice



**Social recommendation engine**, powered via Goodreads, lets you search library holdings for friend-recommended reading and instantly check your local library for availability



**New York Times bestseller list cross-referencing** helps you check the charts and place a hold on materials of interest remotely



### WHAT'S NEW IN VERSION 3.0

- ➔ Support for Android mobile devices, in addition to the Apple iPhone.
- ➔ Support for e-books, with a virtual bookshelf for organizing user lists.
- ➔ Redesigned interface for a polished user experience.
- ➔ Custom-branded app options for libraries looking to personalize their users' mobile experience.

### Making it yours with BookMyne+

For libraries, BookMyne+ offers the ability to brand a unique mobile app for your users. BookMyne+ gives individual libraries the ability to customize the app name, icon, colors, logo, bookshelf styling and other visual elements. But BookMyne+ app personalization goes beyond just look and feel, integrating RSS feed functionality to display custom content as well.

Whether it be events, your library's Twitter feed, suggested links, reading lists, or a community bulletin, custom content connects the user to your library in a meaningful way. Libraries can also customize the search indices appearing in their app for more powerful search options.