



THUMBS UP: Clowdy Ngatai of Te Kuiti was among the 87 people who rolled up their sleeves last Tuesday to help NZBS reach their weekly 535 blood unit quota for the Waikato region.



CHRISTMAS CHEER: Paparauwhare Campbell from Te Kuiti (above) and New World staff members Charlotte Foley and Jeff Harper (below) embraced the 'It's Christmas' theme when they took part in Friday's Waitomo District Council Christmas Parade along Rora St. **STORY & PHOTOS P3**

Pleas work

BY JAMES PAUL

ASK and ye shall receive. And that's exactly what Otorohanga resident Warren Smith and New Zealand Blood Service (NZBS) spokesman Dean Hill did. As a result of their plea for more blood donors, it was like Christmas last Tuesday in Te Kuiti's St Andrew's Church Hall as 87 donors rolled up their sleeves to help save lives. Following a desperate call for blood, highlighted in the *Waitomo News* on December 4 and December 9, NZBS staff were run off their feet. "The increase was fantastic as we were on track last week to get our required 535 blood units," says Mr Hill. "Having a good turnout is very positive and it was great to see seven first-time donors."

LOCAL PUBLICITY

"I believe the (*Waitomo News*) editorial made most of the difference in the increase by widely

communicating what NZBS does." Eighty-seven donors equalled 67 blood units – an increase of 25 people since the service's last visit to Te Kuiti in May. The Waikato region's minimum requirement per week is 535 units of blood or 535 donors. The national quota is 3000. Waikato Highway Patrol officer Graeme Hammond from Te Kuiti said he's seen enough carnage on the roads to know how important it is to give blood. "This turnout is a great example of how small towns come together for a good cause, because when I found out they [NZBS] needed help I made the time to donate. "And I'm sure going by how many people are here today that they'll [NZBS] be coming back to Te Kuiti next year." Waikato NZBS donor recruiter Sue Nix says the turnout "made a big difference to the number of units collected for the week and went to the hospitals and patients in great need of blood and blood products on a daily basis."



This week's Super Specials!

Lion Red/Waikato Draught Bottles 330ml
 24 Pack
 \$29.99 pack

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 (Excludes Free Range)
 \$7.99 kg

Loose White Button Mushrooms
 \$7.99 kg

Coke/Sprite/Fanta/LiFt/L&P 2.25L
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Cadbury Chocolate Block 190-220g
 (Excludes Bubbly/Mousse)
 \$2.79 each

Wattie's Fruit 400/410g
 (Excludes Tropical)
 \$1.29 each

Specials available From Tuesday 16th December until Sunday 21st December 2014 or while stocks last. SuperValue Te Kuiti: 95 Rora Street, Te Kuiti. Phone 878 8530. Open 7am - 8pm, Monday - Friday, 8am - 8pm, Saturday - Sunday

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TOP FLOAT: The Central Kids Te Kuiti Kindergarten 'Kindy Express' won the Ultimate Shield for best overall float at the Waitomo District Council Christmas Parade in Te Kuiti on Friday.

2000+ view parade

MORE than 2000 people lined Te Kuiti's main street on Friday to witness a feast of fun, festive floats at the 2014 Waitomo District Council Christmas Parade.

A total of 38 entries (compared to 20 last year) made up of local schools, community groups and businesses inched their way along Rora St waving, singing and wishing onlookers a 'Merry Christmas'.

This year's 'It's Christmas' theme proved popular with floats featuring everything from Mary and Joseph to dancing reindeer and from superheroes to the man of the hour, Santa Claus.

The Central Kids Te Kuiti Kindergarten 'Kindy Express' won the Ultimate Shield for best overall float with Te Kuiti Playcentre second and Maniapoto Family Violence Intervention Network third.

Parade co-organiser Donna Macdonald says the atmosphere was "fantastic".

"Right from the very start everyone was just buzzing because all the floats set up on King St East this year which created a lot of interest from onlookers.

"I also think shortening the run [from King St East to the south end of Rora St] worked well because it condensed the parade into full-on package of fun for everyone involved.

"It went off really well."

And going by the large turnout, Mrs Macdonald says the Christmas spirit is alive and well in Waitomo.

"There were some really creative floats this year and those who took part just went all out to get into the spirit of the event.

"From the people on floats to the large crowd watching on it seemed like everyone was really enjoying themselves. I thought it was great."



ON PARADE: St Joseph's Catholic School year one students Aidan Wino (above left) and Carta Macrae and Te Kuiti Linedancer Annette Hooper (below) spread plenty of Christmas cheer during the Christmas Parade.



SEASON'S GREETINGS: Katie Schwitzer from Te Kuiti was part of Westpac Bank's float during Friday's Christmas Parade.

THE LINES COMPANY
OPENING HOURS 
Christmas / New Year

- Normal business hours up to and including Tuesday, December 23
- 8am to 12 noon on Wednesday, December 24
- Closed from noon Wednesday, December 24
- Reopen and normal business hours from 8am, Thursday, January 8, 2015
- The January 2015 invoice will be processed later than normal and the prompt payment discount will be extended accordingly.
- Normal business hours are 8am-5pm, Monday to Friday.

The Lines Company wishes all its customers, staff, suppliers and the community a safe festive season

If you are ringing to lodge a fault during the Christmas/New Year Period, please call our normal fault line 0800 FOR FAULTS (0800 367 328).

LAST DAYS! LAST DAYS! LAST DAYS! LAST DAYS!
OTOROHANGA
Lucky Shopper Draw
NOW ON

DRAWN: Saturday, December 20, 2014
1pm at The Village Green
Otorohanga
 (Must be there to claim your prize)

Every time you make a purchase at participating stores you gain one entry in to the draw.

PRIZE POOL – 15 DRAWS

- Sleepyhead queen size bed
- Masport 4 burner hooded BBQ
- Personal home computer package
- Family pass to the Waitomo Gloworm Caves
- Canon digital camera
- George Foreman grilling machine
- 7" Unipad tablet
- Family pass to the Otorohanga Kiwi House (2 draws)
- Teac stereo system
- Billabong travel bag
- Dinner for 2 @ the Huhu Cafe Waitomo
- Panasonic cordless home phone
- RCTech remote controlled helicopter
- RCTech remote controlled car

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