



Welcome to Digi Talk - keeping you informed about digital activity and events taking place across the King Country.

## Digital training workshops for businesses

Businesses across the Waitomo and Otorohanga districts will have the opportunity to attend a digital training workshop that will cover the A-Z on what you can do digitally. Discussion topics include creating a website, promoting and selling products and services, understanding Cloud technology and using social media to engage potential customers. You will learn how 'getting digital' can improve the profitability of your business.

Come along to the combined **Business After Five** meeting on Monday 14<sup>th</sup> March to find out how you can participate in a workshop that will be available to Otorohanga and Waitomo businesses **at no cost**. The meeting starts at 5.30pm at Waitomo Golf Club, 68 Golf Road, State Highway 3. RSVP to [jeremy@pcsoft.co.nz](mailto:jeremy@pcsoft.co.nz) or Steve McFall [waitomolwd@gmail.com](mailto:waitomolwd@gmail.com)

## Resident happy with new telecommunication services

"At the end of last year, Vodafone New Zealand announced that they had upgraded their Kawhia facility, ensuring that even the rural Taharoa areas will be able to get a high-speed connection to the internet. The Vodafone modem and Yagi antenna are more affordable and reliable than any of the many other services we have used since moving to Taharoa in 2012, and it's made a big impact on our lives here."

"Instead of phone calls and texts, we use FaceTime video calling to catch up with family and friends. Internet banking and online services mean that all of the important things are taken care of. I have just completed a four-week online course to get a Diploma in Photography. An example of what a wonderful educational platform the internet can be, offering users the chance to learn just about anything. The next thing on my list is to start learning to play the guitar so I can entertain my future grandkids one day."

"Being so isolated from all of the big business centres is also no longer as big a problem as it used to be because there are a lot of online work opportunities to earn extra income."

**Marguerite Groenewald, Waitomo District resident**

**To get set up with a broadband connection, contact Vodafone on 0800 777 042 and ask about their rural wireless broadband options.**

## Focus on service provider Wireless Nation

Regardless of which telecommunication company is known to have ownership of a cell tower, other internet service providers can provide broadband services from that tower. Wireless Nation is one such company, providing 3G and 4G wireless broadband options.

Towers are continually being upgraded to 4G, providing speeds fast enough to stream Netflix smoothly and providing the ability to use multiple devices connected to the internet at once.

Currently, Wireless Nation are running an offer where you get **80GB at \$79.00 (+GST)** for those living close enough to a cell tower. The wireless signal is received straight from the modem, meaning there's no need for an antenna to be installed on your roof. This makes it simple by avoiding the need for an installer, saving you valuable time and money.

For those outside coverage areas of cell towers, or not on the fixed wire (copper wire) network, satellite broadband is the only other alternative. Wireless Nation's satellite broadband network is fast, reliable, modern and future proofed, which means that when faster speeds become available they'll be able to offer them.

Due to the advanced technology they use compared to competing networks, the connection is less likely to be affected by rain fade, storms and other weather conditions. They've also overcome previous limitations of a satellite connection by using smart data acceleration and caching technology which leaves users with a smooth and fast browsing experience.

There's no long wait for installation; you can get fast, reliable internet to your home, cow shed or workers' cottage in a matter of days.

If you're dissatisfied with your current service, give Wireless Nation a call and in most cases, you'll be able to switch over to their more reliable network through a simple modem switch. **If you're a PGG Wrightson member or an ASB Rural customer, you're entitled to a better deal on your rural broadband through their special partner offers.**

To find out more contact Wireless Nation on Phone 0800 101 143, email [Sales@wnation.net.nz](mailto:Sales@wnation.net.nz) or visit [Wirelessnation.co.nz/rural](http://Wirelessnation.co.nz/rural) For business related queries, please contact Jason Sommerville at [Jason.sommerville@wnation.net.nz](mailto:Jason.sommerville@wnation.net.nz) or 021 919 300.

## Digital information online

Waitomo District Council's website features information about new telecommunication infrastructure developments, types of internet connections available in the district and details of internet service providers that you can connect with.

[www.waitomo.govt.nz/DigitalJourney](http://www.waitomo.govt.nz/DigitalJourney)

## New towers in Aria and Benneydale

Aria went live on 2 December 2015 and Benneydale is due to go live soon. Residents will have better access to rural broadband and mobile coverage through the telecommunication towers.

As well as Vodafone, people can connect from the towers using the following service providers:

Netspeed [www.netspeed.net.nz](http://www.netspeed.net.nz)

Farmside [www.farmside.co.nz](http://www.farmside.co.nz)

Wireless Nation [www.wirelessnation.co.nz](http://www.wirelessnation.co.nz)

Spark [www.spark.co.nz](http://www.spark.co.nz)

and local provider Wireless Dynamics  
[www.wirelessdynamics.co.nz](http://www.wirelessdynamics.co.nz)

## Accessing the internet and WiFi in your community

Check your emails, update your facebook status, access research resources or google the latest trends using the free WiFi access available in your community.

The library environment is perfect for studying. Find a quiet spot and plug in your laptop or sit in the sun outside enjoying free WiFi access. Book a FREE 30-minute time slot at:

### Waitomo District Library

28 Taupiri Street, Te Kuiti

Phone: (07) 878 1028

### Otorohanga District Library

27 Turongo Street, Otorohanga

Phone: (07) 873 7175

FREE WiFi is also available at:

### Otorohanga i-SITE,

27 Turongo Street, Otorohanga  
(behind the Otorohanga Library)

**Reliable Rural Broadband**

Satellite Broadband  
RBI Wireless Broadband

**wn wirelessnation**  
fast broadband anywhere you want it