

TKDI seek 'owners' for sleek new sheep

THERE'S something about sheep . . . in Te Kuiti at least.

Known as the Shearing Capital of the World, the small North King Country town is now taking its sheep theme to a new level.

Te Kuiti Development Inc (TKDI) – whose mission is to help create employment, growth and community pride – is unveiling its latest initiative which builds on the sheep events Te Kuiti has become known for.

Twenty life-sized 'sheep' are set to graze permanently in Rora St.

With the New Zealand Shearing Championships and annual Running of the Sheep already iconic local events, it is hoped the community will embrace the 'sheep' sculptures with the same enthusiasm.

TKDI chairwoman Jacky Fitzgerald says the sculptures are part of TKDI's ongoing development of the main street, with other "exciting" projects also in the pipeline.

"These sheep are unique to Te Kuiti.

"You won't find them anywhere else in the world."

Designed by Whawharua business owners Donovan and Julie Neuhoff of CFC Engineering, the steel sculptures which were the brainchild of former TKDI committee member Zenna Boroevich, will be placed in

the main street's gardens.

TKDI is now seeking sponsors for the sculptures, with both ewes and lambs needing "owners."

Each sponsor will have their name or business name, 'branded' on to their sheep.

"These 20 sculptures are just the starting point of enhancing Rora St and our town's environs," says Ms Fitzgerald.

"We have worked really hard on this project and would love residents and businesses to come on board with sponsorship

"It's a unique opportunity to do something positive for your town and have a lasting memento of your support."

She says several sculptures have already been "snapped up."

"We are grateful to those who have already brought a sheep.

"It's great that they can see our vision for beautifying the street by building on the shearing theme and ultimately Te Kuiti's 'Where legends are made' brand."

TKDI has worked alongside Waitomo District Council on the project and the council will accept 'ownership' of the main street mob once they are installed.

For more information, see the advertisement below.



METALLIC MOB: Donovan Neuhoff of CFC Engineering in Whawharua has created the new steel sheep sculptures that will soon be 'grazing' along Te Kuiti's main street. Te Kuiti Development Inc are now seeking sponsors for the ewes and lambs that are part of the group's beautification of Rora St and build on the town's 'Shearing Capital of the World' title.

Join The Mob... Sponsor a Sheep

And help promote your town . . . Te Kuiti – the Shearing Capital of the World – to the world!

Te Kuiti Development Inc is headed by a group of volunteers committed to promoting Te Kuiti as a vibrant place to live. And . . . we want YOU to be part of it!

In tandem with Te Kuiti's well-known shearing theme, 20 life-sized sheep sculptures are set to graze permanently in Rora St.

JOIN TE KUITI'S SCULPTURE MOB TODAY by sponsoring a sheep. Sponsors will have their name or business permanently branded on to their sheep.

PRICES

Ewe \$590 Lamb \$390



To register your interest please contact TKDI marketing co-ordinator Felicity Brough 07 877 7550 or email fbrough@xtra.co.nz for further information

Te Kuiti
Where legends are made.