



**WAITOMO DISTRICT COUNCIL  
2018-28 LONG TERM PLAN**

**VISION, STRATEGIC DIRECTION  
AND COMMUNITY OUTCOMES**

## **Vision**

Council's vision is put into practice by developing appropriate strategic goals for the groups of activities and in some cases for the individual activities where appropriate.

***'Creating a better future  
with vibrant communities  
and thriving business'***

## **Sustainable development**

The concept of sustainability is closely interwoven in the fabric of Council's planning. This concept has been closely adhered to in developing the financial forecasts and ensuring debt levels are prudent and manageable and that rates are affordable for the present and into the future.

Sustainability has also been considered in the proposals developed and included for each activity area in this Plan.

In taking a sustainable development approach, Council needs to take account of-

- the social, economic and cultural interests of people and communities
- the need to maintain and enhance the quality of the environment, and
- reasonably foreseeable needs of future generations.

The Activity Management Plans developed for all activities have ensured that the maintenance and development of assets and services are carried out in an optimal manner so that the facilities are available to be enjoyed both now and into the future.

## **Community outcomes**

Council's vision for our District is "Creating a better future with vibrant communities and thriving business". In moving towards this vision, our aim is to make the district an attractive place that people will want to come and visit, work, and live in.

Community outcomes provide an important framework for future planning and reflect the results that Council aims to achieve for the District in the future.

The outcomes have been grouped under four main headings to align them with Council's vision, and to ensure they are integrated to Council's areas of focus and the sustainable development approach.

Each of Council's activities will contribute to one or more of these headings.

## Strategic framework

Council's areas of focus are:

- Community connectivity and development
- Economic development
- Good asset stewardship and management

Council's vision, community outcomes and its sustainable development approach all tie into these areas of focus.

Vision	Community outcomes		Focus areas
Creating a better future with vibrant communities and thriving business.	Vibrant communities	1. A place where the multicultural values of all its people and, in particular, Māori heritage and culture is recognised and valued.	<div style="background-color: #c8e6c9; padding: 5px; text-align: center;"><b>SUSTAINABLE DEVELOPMENT</b></div> <div style="background-color: #e1f5fe; padding: 5px; text-align: center;">Community connectivity and development</div> <div style="background-color: #ffe0b2; padding: 5px; text-align: center;">Economic development</div> <div style="background-color: #fff9c4; padding: 5px; text-align: center;">Good asset stewardship and management</div>
		2. A place where all age groups have the opportunity to enjoy social, cultural and sporting activities within our District.	
		3. A place where young people have access to education, training and work opportunities.	
		4. A place where young people feel valued and have opportunities for input into the decisions for the District.	
		5. A place where we preserve the natural environment for future generations, ensuring that natural resources are used in a sustainable manner.	
	Thriving business	6. A place that attracts more people who want to live, work and play, and raise a family.	
		7. A place where wealth and employment are created through local businesses and tourism opportunities and facilities are developed, facilitated and encouraged.	
	Effective leadership	8. A place where the development of partnerships for the delivery of programmes and services is encouraged and pursued.	
		9. A place where the governance actively seeks to participate and take a leadership role in regional and national initiatives aimed at the development of the District.	
	Sustainable infrastructure	10. A place that provides safe, reliable and well managed infrastructure which meets the District community needs and supports maintenance of public health, provision of good connectivity and development of the District.	