

From: donotreply@intergen.net.nz
Sent: Friday, 27 April 2018 1:19 PM
To: Consultation
Subject: WDC Web Submission

FullName: Sarah Nathan
Organisation: Creative Waikato
PhoneNumber: 0212792338
PostalAddress: 131 Alexandra St Hamilton
Email: sarah@creativewaikato.co.nz

Speak_to_Council_Hearing: Yes_speak

PROPOSAL_1_SAFE_COMMUNITIES:
SAFE_COMMUNITIES_COMMENTS:

PROPOSAL_2_NORTH_KC_SPORTS:
NORTH_KC_COMMENTS:

PROPOSAL_3_ECONOMIC_DEVELOPMENT:
ECONOMIC_DEV_COMMENTS:

PROPOSAL_4_RATES_REMISSION:
RATES_REMISSION_COMMENTS:

PROPOSAL_5_PUBLIC_TOILETS:
PUBLIC_TOILET_COMMENTS:

PROPOSAL_6_FUNDING_WATER_SEWERAGE:
FUNDING_WATER_SEW_COMMENTS:

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From: Emma Wright
Sent: Monday, 7 May 2018 9:28 AM
To: Michelle Higgle; Vibhuti Chopra; Hamish Redpath
Subject: Re: Waitomo District Council 2018-28 LTP Submission 030 - Creative Waikato (A391705)
Attachments: Creative Waikato Submission to Waitomo DC.pdf; WAN submission (small file).pdf

----- Original message -----

From: Alexis Holmes <alexis@creativewaikato.co.nz>
Date: 7/05/18 9:23 AM (GMT+12:00)
To: Emma Wright <Emma.Wright@waitomo.govt.nz>
Subject: Re: FW: Waitomo District Council 2018-28 LTP Submission 030 - Creative Waikato (A391705)

Good morning Emma,

Sorry about the delay! Attached is the submission for the Waitomo District Council.
Hopefully these sneak in!

Alexis Holmes
Arts Creative Connector

CREATIVE WAIKATO : TOI WAIKATO
0508 427 892 : 022 010 0377
[131 Alexandra St](https://www.creativewaikato.co.nz), Hamilton : PO Box 9304 : Hamilton 3240
[creativewaikato.co.nz](https://www.creativewaikato.co.nz)

The Creative Waikato Space links through to Milton's Canteen

Find Us on Social Media

Facebook: <https://www.facebook.com/CreativeWaikato/>

Instagram: <https://www.instagram.com/creativewaikato/>

Twitter: @creativewaikato

Website - www.creativewaikato.co.nz

On 4 May 2018 at 17:46, Emma Wright <Emma.Wright@waitomo.govt.nz> wrote:

Hi Alexis,

As per Sarah's out of office message, please see below.

Submissions closed today at 5pm so if there is more information to be included it's a bit of a race against time to get anything in before the Waitomo team close off the agenda for the hearing pack - so if anything is to be included so Council can have it in front of them for the hearing, we need to receive it first thing

Late Addendum to Submission No. 030

Monday.
Cheers,
Emma

Emma Wright | Corporate Planning
Waitomo District Council
PO Box 404, Queen Street, Te Kuiti
Phone 07 878 0800 | Fax: 07 878 7771
www.waitomo.govt.nz | www.facebook.com/waitomodistrict
...Vibrant communities and thriving business
Waitomo District

-----Original Message-----

From: Emma Wright
Sent: Friday, 4 May 2018 5:44 PM
To: 'sarah@creativewaikato.co.nz' <sarah@creativewaikato.co.nz>
Subject: Waitomo District Council 2018-28 LTP Submission 030 - Creative Waikato (A391705)

Hi Sarah,

Small world - I am working with the team at Waitomo District Council on their LTP. I've opened up the file from Creative Waikato (attached) and it's blank - were you planning on presenting your submission to Council at the hearing, or was there supposed to be an attachment to this?

Emma

Emma Wright | Corporate Planning
Waitomo District Council
PO Box 404, Queen Street, Te Kuiti
Phone 07 878 0800 | Fax: 07 878 7771
www.waitomo.govt.nz | www.facebook.com/waitomodistrict ...Vibrant communities and thriving business
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Emma Wright has sent you a copy of "2018-28 LTP Submission 030 - Creative Waikato" (A391705) v1.0 from Objective.

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Cc:
Bcc:
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**Submission to Waitomo DC
LTP 2018 - 2028
April 2018**

Thank you for a clear and easy to read LTP document. We commend your work. What is not so highly evident is a South Waikato plan for arts and culture. We fully understand this, as while we know it is important to you, you have many other pressing infrastructural and social priorities – and a limited budget. Creative Waikato would like to help Waitomo DC define a simple but effective plan for arts and culture development in the District.

Please find attached a brief document that outlines the proposed Waikato Arts Navigator.

It is a simple framework developed by Creative Waikato available to all Councils in the wider Waikato region. Its goal is to build a collective vision for arts and creative outcomes in your community.

Creative Waikato would like to work with your staff to devise a simple arts action plan for the Waitomo District to align to regional goals of:

- Creative Prosperity
- Creative Experiences
- Creative Wellbeing
- Creative Excellence

This is a simple way to have an effective arts strategy utilizing existing knowledge of your communities' activities and working from strengths.

Start with what you are already doing and build from there.

Lets talk more.

Creative Waikato has been working hard in the Waitomo region for the last 6 years at no cost to Waitomo DC, mainly thanks to funding from Trust Waikato. We support artists, build capability with arts groups, build audiences and advocate nationally for better arts investment in our communities.

We request as part of this submission:

- 1) The opportunity to work with your staff over the next 3 years to develop an arts plan that aligns with the Waikato Arts Navigator
- 2) That Waitomo DC allocate Creative Waikato \$2,000 per annum to support and build focus to grow the Waitomo Creative Community.

WAIKATO ARTS NAVIGATOR

Your compass to great art outcomes.



Why.

When arts and culture are strong and visible, communities are strong and visible.

Art and culture simply makes life better. It helps to to build resilient and diverse communities and improve our quality of life. Great art and culture inspires learning, boosts our economy, enhances wellbeing and builds our region's reputation.



The vision.

If all our local authorities shared a single, simple blueprint for arts aspirations and planning, the impact for our communities would be significantly greater.

We all want the same things for our communities - wellbeing, prosperity, shared experiences and regional excellence. So let's align our actions to get there together.

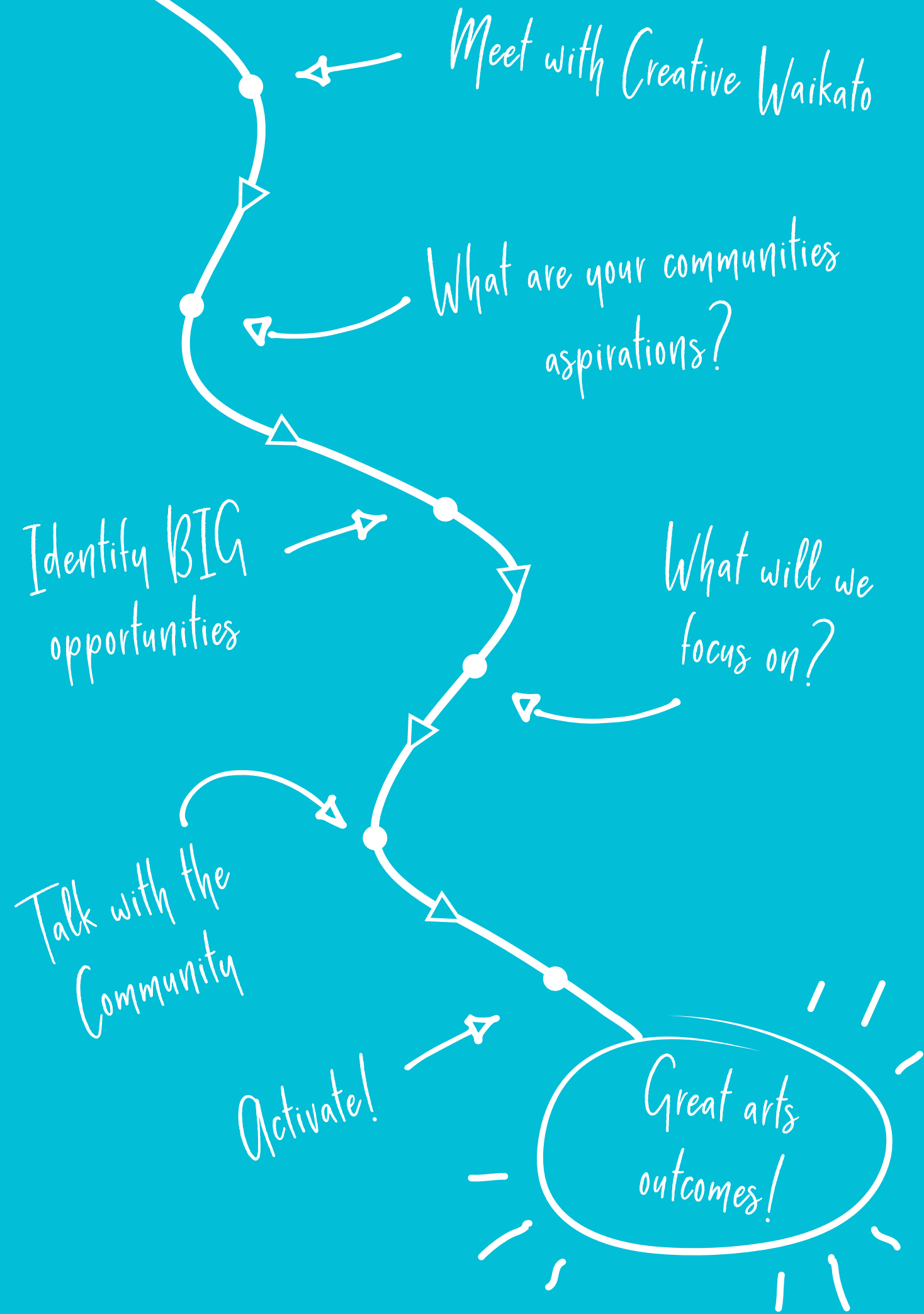
The Waikato Arts Navigator creates a shared framework, including a vision and strategy, for supporting and strengthening arts and culture in the our region.

By using the Waikato Arts Navigator as our common tool for arts and culture planning and decision making, we can all track in the same direction and cross regional efforts will support, complement and strengthen one another.

Creative Prosperity
Creative Experiences
Creative Wellbeing
Creative Excellence

Not a 3-year strategy that ends up in a draw! A living & evolving resource that helps support continuous community development.





How.

The Waikato Arts Navigator is a simple and effective framework supported by a set of helpful tools.

Each local authority can utilise the Navigator to develop simple and practical plans that support arts and culture in their community. The plans will be tailored to the unique strengths of each area, however they will align through common goals.

By aligning local actions within these key pillars the result for the Waikato will be a regional synergy which will magnify collective efforts. Additionally when we grow a common understanding of the benefits of arts and culture we will be in a better position to support regional progress.



The Navigator Framework.

CREATIVE PROSPERITY	CREATIVE EXPERIENCES	CREATIVE WELLBEING	CREATIVE EXCELLENCE
Outcomes	Outcomes	Outcomes	Outcomes
Creative economies	Community participation	Mental & physical health	Build a national audience
Attract new residents	Community and cultural expression	Community engagement	Youth development
Retain youth	Recreation and interaction	Collective and individual identity	Culture of excellence & achievement
National perceptions	Local pride	Create, grow and strengthen communities	Creative export opportunities
Your Plan	Your Plan	Your Plan	Your Plan
Action	Action	Action	Action

The Navigator Framework identifies the 4 Pillars (or Destinations). Under each Pillar are key outcomes.

Look through the outcomes and think about which of these feel most important to your own community.

Next you can start to develop arts actions that support these outcomes. These actions may already be in place - and this framework simply helps to articulate the local and regional impact of your work.

Tools.

There will be a range of tools to support the framework.

- Blueprints for developing simple but effective arts plans
- Data and statistics about arts engagement and participation in the Waikato
- Assessment tools (where are you currently?)
- Understanding how to support toi Māori (Māori arts)
- Best practice examples and case studies
- Tips for engaging your communities in the discussion
- How to document your successes

Online & always evolving



The Big Picture.

Where will this lead us? Well, not only will we be better off as a result of more actions that support and elevate our communities, but we will actually be able to see the results.

As each district adopts and applies the framework we will document the plans and outcomes into a collective picture of the Waikato arts sector.

By being able to see all of the key arts outcomes across the wider region we can create a compelling picture of our region's uniqueness. This becomes a powerful tool for communications, advocacy, fundraising and community engagement. Furthermore, it becomes an exciting platform to share, inspire and generate new and exciting opportunities for arts participation and experiences for our communities.

- ▷ Results focused
- ▷ Regional Picture
- ▷ Understand our Community
- ▷ Generate Investment



Next.

When you are ready, Creative Waikato will come and talk to you about your local arts communities and give you an overview of work we are already doing in your area. We will work with you to explain the process, to adopt the Navigator and assist you in developing your own simple arts plan.

Things we will look at together;

- What is in your existing plan?
- What are the big opportunities in your district?
- What are the local aspirations?
- What is the low hanging fruit?
- How to make an early and effective start

We will then work with you to identify actions in your region that are tangible, realistic and regionally aligned.

Let's talk.

We will follow up this submission with the appropriate people in your organisation. Creative Waikato's services are funded primarily by Trust Waikato and Hamilton City Council (for activity within Hamilton).

Creative Waikato covers the wider Waikato area including 10 local government authority areas. As part of this submission we are requesting a small financial contribution from your organisation to support the Navigator and our ongoing services to your area.

All ongoing strategic support to implement the Navigator in your area is free of charge.

Contact

Sarah Nathan
Chief Executive
Creative Waikato
021 279 2338
sarah@creativewaikato.co.nz